



SPONSORSHIP PROSPECTUS



2026-2027 Packages

ABOUT US

Behind Casino Cricket Club is a passionate and driven committee focused on delivering a high-quality sporting experience. Our team brings together expertise in leadership, coaching, youth development, and community engagement.

With seven junior teams and the largest Woolworths Cricket Blast participation in the Far North Coast, our committee is committed to developing the next generation of players while continuing to grow the game locally. With a strong focus on growth, inclusivity, and professionalism, we ensure the club continues to thrive both on and off the field, creating real value for players, members, and sponsors alike.

Our 2025-26 season

146 Participants across: **11** teams & **3** programs

45% of participants were new to CCC

We participated in:

Lismore District Cricket Association **2x** Senior teams

Northern Rivers Junior Cricket League **3x** 12s teams
3x 14s teams (including region first all-girls team)
1x 16s team

Northern Rivers Women's Smash **2x** Womens teams

Our Success

CHAMPIONS | 12s Northern Rivers Junior Cricket League

Semi Finals | LDCA A Grade & 2x 12s NRJCL

12s Northern Rivers Junior Cricket League | Champion Player

Northern Rivers Junior Cricket League | Female Cricketer of the Year

A Grade Lismore District Cricket Association | Champion Player

Lismore District Cricket Association | Player of the Year



The only Junior Cricket Club in Casino

First club in the Far North Coast to field an all girls junior cricket team

Largest Woolworths Cricket Blast participation in the North Coast

WHY SUPPORT US?



STRONG JUNIOR PARTICIPATION



ACTIVE COMMITTEE



GROWING COMMUNITY CLUB

Preparing for a big 2026-27 season

60+ registrations for the 2026-27 so far

Our goal is to provide opportunities at every stage of the game. From Woolworths Cricket Blast for our youngest players, through to junior teams, senior cricket, women's cricket and social club events that bring our community together.

We are aiming to:

- field teams across all junior divisions, including 10s, 12s, 14s and 16s
- maintain strong Woolworths Cricket Blast participation numbers
- support a minimum of three senior teams competing across the Lismore and Ballina areas
- Return to Far North Coast 2nd Grade competition with our seniors
- enter at least one team in the brand-new Far North Coast Women's Competition
- continue our support of the Northern Rivers Women's Smash
- and create more social events and member experiences throughout the season

For sponsors, this means your business is connected to a club with real participation, real community touchpoints and a clear plan for growth. A partnership with Casino Cricket Club is not just about brand exposure, it is about supporting the future of local cricket.

STANDARD TIERS



GOLD

3 year contract

\$1500

per year
paid annually

- Sign at QE7 nets
- Training shirt logo
- Weekly social media presence
- Linked logo displayed on our sponsors page plus a dedicated post on our social media
- Inclusion in CCC Season Booklet
- One free player registration for you or a family member
- Special guest with a complimentary dinner at our club presentation night



SILVER

1 year contract

\$1000

- Weekly social media presence
- Linked logo displayed on our sponsors page plus a dedicated post on our social media
- Inclusion in CCC Season Booklet
- One free player registration for you or a family member
- Special guest with a complimentary dinner at our club presentation night



BRONZE

1 year contract

\$500

- Social Media Shout Out
- Inclusion in CCC Season Booklet
- Linked logo displayed on our sponsors page plus a dedicated post on our social media
- Special guest with a complimentary dinner at our club presentation night



GOT AN IDEA?

LET'S MAKE IT HAPPEN

For Your Brand

We offer flexible opportunities for businesses to connect with our players, families, and wider community in meaningful ways.

Whether you are looking for consistent exposure or a unique one off activation, we can tailor something to suit your goals.

If you have something specific in mind, we are always open to working together to create a partnership that delivers value for your business while supporting the continued growth of our club.

Custom Opportunities

Partner with us through options such as Player of the Match awards, game day or round sponsorships, junior and program involvement, or supporting our women's team.

We also offer opportunities around club events and presentation days



GET IN TOUCH



Get in Touch

We would love to work with you and create a partnership that supports both your business and our community.

If you are interested in becoming a sponsor or would like to explore custom opportunities, please reach out to our team.

President:
Mark Bratti



Phone:
1300 WICKET



Website:
www.casinocricketclub.com.au



Email Address:
secretary@casinocricketclub.com.au