

Sponsorship Proposal



Casino Cricket Club is proud to offer sponsorhip options for season 2023-24

info@casinocricketclub.com.au www.casinocricketclub.com.au

Casino Cricket Club

Season 2023-24





Northern Rivers Cricket League



Our Team

The Casino Cricket Club executive is made up of dedicated and focused individuals supporting the game they love. Behind this, is the broader playing group who support the club to fullfill its objectives. Our 2022-23 executive are..

Nicholas Armstrong	Mark Bratti	
PRESIDENT	VICE PRESIDENT	
Clinton Carey	Jackie Bratti	
SECRETARY	ASSISTANT SECRETARY AND REGISTRAR	
Troy Macdonald	Ben Zeller	
TREASURER	ASSISTANT TREASURER	
Clinton Carey GRANTS, PLAYHQ AND GROUNDS CO-ORDINATOR	Nicholas Armstrong RECRUITMENT AND RETENTION	
Kate Rowlands	Corey O'Donnell	
JUNIOR DEVELOPMENT AND	SOCIAL CO-ORDINATOR -	
SAFETY OFFICER	ASSISTED BY NATHAN SCULLY	





Sponsor Levels

- Your logo on playing shirts, dress shirts and training shire
- Major sponsor recognition through social media
- Major sponsor placement on casinocricketclub.co
- After game patronage at your venue
- End of season presentation at your venue
- Fundraising and social events at your venue
- Invitation to end of season presentation

MAJOR SPONSOR - CASINO GOLF CLUB SPONSORSHIP FILLED

- Your logo on training shirts
- Silver sponsor recognition through social media and on casinocricketclub.com.au
- Player patronage for your business
- Invitation to end of season presentation

- Any contribution is appreciated. eg raffle prizes, services supplied or cash contribution
- Bronze sponsor recognition through social media and on casinocricketclub.com.au
- Player patronage for your business

SILVER SPONSOR \$1000

BRONZE SPONSOR \$\$ what you can offer





What **We Do**

Junior Cricket

Northern Rivers Junior Cricket League

Providing 2 local programs for beginners and 4 age division teams in the Northern Rivers Junior Cricket League

Senior Cricket Northern Rivers Cricket League

19×10,00 Fielding 4 senior teams in the Northern Rivers Cricket League

GRADE	Junior Cricket	Age
Blasters	An introduction to cricket for kids and parents	5-9
	Learn the basic skills of cricket in a fun and friendly environment.	
Under 10s	Team based cricket games played regionally	8-10
Under 12s	Team based cricket games played regionally	10-12
Under 14s	Team based cricket games played regionally	12-14
Under 16s	Team based cricket games and transition age to senior cricket	14-16
GRADE	Senior Cricket	Age
4th Grade	A good introduction to senior cricket for the young and old alike	13+
3rd Grade	A healthy mixture of social, competetive and club crickters	13+
2nd Grade	Development grade for crickters aspiring to 1st grade	13+
1st Grade	Competetive regional cricket for the more advanced cricketer	13+

oricket





Our Club Objectives CCC mission statement

- To foster the growth of cricket in our region through promoting Casino Cricket Club membership.
- To value and support the enjoyment and participation of all players regardless of their age, gender or ability.
- To pursue competitiveness and success at the highest level possible as the Casino Cricket Club.
- To make a positive contribution to our local community.

A New Club With a rich history

Cricket has been played competitively in Casino for over 100 years. Through that time, many people have contributed to our game as volunteers, players and administrators. We thank them for their part in Casino Cricket's legacy. Casino Cricket Club fields teams in the Northern Rivers Cricket League for both senior and junior competitions. Junior teams include a local Blasters Program with an introduction for young primary school children to cricket as well as U10s, U12s, U14s and U16s.

The senior competition includes 4th grade to 1st grade. Cricket is played across Lismore, Casino, Kyogle and Evans Head. Last year, Casino Cricket Club won the Club Championship Trophy for the senior Northern Rivers Cricket League. This was in recognition of combined team results across all grades and was a proud moment for our club in its inaugural year.



Funding

Casino Cricket Club funding model

Community sport needs sponsors

As a local sporting organisation we are focused on providing the vehicle for community involvement in cricket. This includes maintenance and replacement of our cricket assets to allow for a sustainable future for cricket and improved facilities for our community. In the modern environment, it takes considerable planning to finance a sporting club. Casino Cricket Club is committed to a healthy balance of player fees, sponsors, fundraising, and grant acquisitions. Your sponorship plays an important part in our funding ecosystem.



2023 Sponsorship Proposal



If you think we would be a good fit for your organisation, or small business, we would love to hear from you. **Nicholas Armstrong:** 0439 196 351 (president@casinocricketclub.com.au) **Mark Bratti:** 0428 443 657 (mark@ruralirrigation.com) **Club Phone Number:** 0256423007





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